



MICE INCENTIVE - SABAH, BE here for you
FEEDBACK FORM (Physical Event)

Event Name	
Event Organizer	
Contact Person	
Email	
Tel	

1	Did you face any challenges during the event?
	<input type="radio"/> No <input type="radio"/> Yes - Please specify:
2	Did you achieve the targeted number of participants for the event?
	<input type="radio"/> Yes <input type="radio"/> No – Please specify:
3	What is your final number of participants (pax)? Online: _____ In-person: _____

INTERNATIONAL DELEGATES		NATIONAL DELEGATES	
Breakdown by Country/Nationality	No. of Participants	Breakdown by State	No. of Participants
		Peninsular Malaysia/ Sarawak/ Labuan	
		Sabah Residence	
TOTAL		TOTAL	

4.	Who were your target participants?						
5	Why did you choose Sabah for your event?						
6	Where was the venue/location of your event?						
	On a scale of 5 to 1 where 5 means 'very satisfied' and 1 means 'very dissatisfied', how would you rate your level of satisfaction with the venue?	Very dissatisfy				Very satisfied	N/A
	Value of money	1	2	3	4	5	N/A
	facilities	1	2	3	4	5	N/A
	Cleanliness	1	2	3	4	5	N/A
	Quality of service	1	2	3	4	5	N/A
7	Did you hire any Professional Conference Organizer, Destination Management Company, or ground handler for your event?	No		<input type="radio"/> Yes Company:			
	On a scale of 5 to 1 where 5 means 'very satisfied' and 1 means 'very dissatisfied', how would you rate your level of satisfaction with your PCO, DMC, or ground handler?	Very dissatisfy				Very satisfied	N/A
	Value of money	1	2	3	4	5	N/A
	Quality of service	1	2	3	4	5	N/A
	Knowledge and expertise	1	2	3	4	5	N/A
8	On a scale of 5 to 1 where 5 means 'Very likely' and 1 means 'Not likely', would you have your next event in Sabah again?	Not likely				Very likely	N/A
		1	2	3	4	5	N/A
9	Is your event an annual event?	<input type="radio"/> Yes			<input type="radio"/> No		
10	Does your event involve other sponsors?	<input type="radio"/> Yes			<input type="radio"/> No		
11	Does your event involve paying participants?	<input type="radio"/> Yes			<input type="radio"/> No		

12	Do you have any comments, opinions, or suggestions on the destination for future improvement?		
13	Do you have any other comments, opinions or suggestions for the venue, event supplier, ground handler, transport provider, or other products and services provided on how to improve their services?		

Updated 21st February 2023
STB MICE Division