**SABAH, BE here for you…**

**BUSINESS EVENTS INCENTIVE SUPPORT**

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| **TYPE OF EVENTS** | | |
| The incentive is specifically for business events that constitute **ONLY** -   * Corporate Meetings * Incentive groups * Conference * Exhibition | | |
| **WHO IS ELIGIBLE TO APPLY?** | | |
| * Destination Management Companies (DMC) * Professional conference organizer (PCO) * Incentive Houses * Associations * Professional bodies with local chapters in Sabah or Malaysia * Corporate or Government that are the sole organizer of MICE activities. | | |
| **TYPE OF SUPPORT** | | |
| **TYPE OF EVENT** | **CRITERIA** | **DOCUMENTS REQUIRED** |
| **PHYSICAL**  Financial support of RM100.00 per pax  (Up to maximum RM100,000.00)  (Support is based on a reimbursement basis) | * Minimum group size of 30 pax * Minimum 2 nights stay in Sabah | Pre – Event   * Covering letter   - submission by event  owner   * Application form * Event background/information * Delegates program/   Travel itinerary  Post – Event   * Final name list * Reimbursement amount will be based on the final verified name list * Proof of event invoice -   Transportation, Banquet, Rooms, etc   * Survey form * Event photos * Reimbursement form |

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| **APPLICATION DEADLINE** |
| • Application must be submitted minimum 60 days prior to date of group arrival |
| **T & C** |
| * Events must be held in Sabah * Support is based on a reimbursement basis with complete submission of required post-event documents. * The MICE Committee reserves the right to decline support for any late application, incomplete supporting documents and non-eligible application. * A complete list of participants and the group’s programme must be submitted to the MICE Committee minimum of 14 days prior to group arrival * Inclusion of STB logo in event’s backdrop * Sabah Destination video to be shown in on-site or/and virtual platform * Submission of event’s images in USB for STB’s future promotional purpose |